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1924 PRICE LIST

Carlisle Seed & Plant Co.

VALDOSTA, GEORGIA

GROWERS OF

CANNAS, DAHLIAS, GLADIOLI BULBS
AND HARDY FIELD GROWN FLOWER PLANTS

Foreword

We are sure our customers will be glad to know that we are now in position to supply you with Flower Bulbs and hardy field grown plants at a much lower price than you can buy from any seedman. We are not allowencing this department with any limited amount of money to develop our new plantings successfully. We know we have a climate far superior to growing sections of the Northern states. Our seasons are long, with plenty of rain, which gives our bulbs a longer growing season, maturing larger bulbs of superior quality.

Our seed plantings were selected from among the largest growers of bulbs in the United States and Holland. You may be assured that our stocks are as reliable as any grower's. Certainly we would not offer you inferior stocks under any circumstances. Our reputation is at stake with our new industry.

This department is entirely under the supervision of Mrs. H. G. Carlisle, who knows how to grow this stock from actual experience. We also have experienced gardeners and florists at our disposal, who know their work thoroughly.

We hope you will not overlook the fact to compare our prices with other concerns. We grow our own stocks and can afford to sell cheaper direct, enabling you to beautify your surroundings at a very small cost.

We place the same guarantee on this department that we do on any other item we send out and at any time the bulbs or plants are not satisfactory, we shall be glad to adjust same.

All prices quoted on Bulbs and Plants are f. o. b. here, shipped you by mail or express, charges collect. It is impossible to have a fixed price to be paid for the postage in different zones and the only fair way is to let every customer pay just the exact amount of postage on package to their postmaster on arrival.

D. N. Shoemaker.

FEB 11 1924

CANNAS



CANNAS

Cannas evidently are the easiest flower grown with the least care of all the bulb growing flowers. Our bulbs are far superior to Northern-grown bulbs that have been bitten by frost before taken from the soil.

All our selections are new varieties, and we are sure every

home would not object to having a few new kinds along with the ones you already have.

KING HUMBERT VARIETY—We consider is one of the popular ne varieties grown. It has bronze leaves, with large, gorgeous red flowers on extra long stems.

YELLOW KING HUMBERT—Has large, dark green leaves with rich yellow flowers.

VENUS—Dark green foliage, with rich pink flowering distinctive color.

Price on these three new Cannas: $\frac{1}{2}$ doz., 60c; 1 doz., \$1.00; 100 bulbs, \$6.00.

PILLAR OF FIRE—This Canna grows very tall and is especially good for back grounds, tall borders or center of beds. Has a bronze foliage with a bright crimson, scarlet flower.

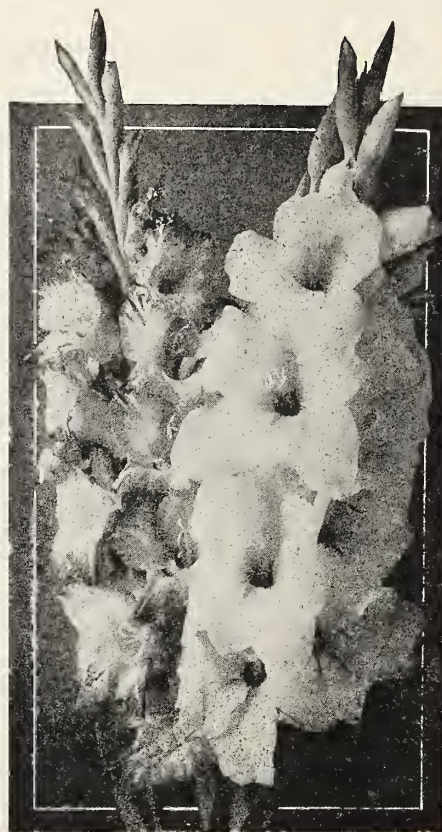
MADAM COOZY—This Canna has a very stocky growth of green foliage and produces gorgeous spikes of rich orange-scarlet flowers edged with golden yellow.

Prices on these two above varieties are cheap at: $\frac{1}{2}$ doz., 40c; 1 doz., 75c; 100, \$5.00.

Caladium or Elephant Ears

This plant is a splendid decorative, tropical looking plant with immense large leaves and thrives well in very moist soils. We are sure it needs no introduction and will win its place in any flower garden. We only have a limited supply of these bulbs to offer this season. Large bulbs, 30c each; medium bulbs at 20c; 1 doz., \$2.00.

GLADIOLI



GLADIOLI

Gladioli beyond a doubt is the most loved flower ever grown. It is entirely in a class to itself. It needs no introduction. Do not think that because our prices are less than a majority of concerns we are quoting you inferior stock. Buy direct from the grower, you save the difference.

In presenting to you our varieties we want you to know that our seed stock are of the very best strains that money could buy. While we are not able to supply you as large assortment as some and will never try to grow some of the back numbers of this beautiful flower, every year we expect to bring to your attention new creations that will surprise you.

When you think of buying Gladioli, always think of our Southern grown stocks. We have ten months' growing seasons in our section, which gives the bulbs ample time to mature without being rushed or dug too early on account of frost. Our bulbs can be dug early in July if necessary, giving the bulb a long rest period, which is essential in growing larger and better flowers.

MRS. FRANK PENDLETON—This variety is one of the most beautiful creations ever introduced. Flower is salmon-pink, contrasting in a striking way with a velvety blood-red blotch on the three lower petals. Very popular with the florist.

BARON HULOT—Has full round flowers of rich velvety-purple-violet, lighter in the throat, a small golden rib through the lower petals is contrastingly effective; splendid, tall, well furnished spikes.

SCHAUBEN—Immense soft sulphur-pellow Gladioli, very attractive, long spikes with cream colored flowers with rich purple shading over yellow. Flowers measure about $3\frac{1}{2}$ inches across.

WAR—A magnificent variety of rich blood-red, shaded crimson black, very tall and conspicuous. Fine, large flowers on extra long stems. A little late, but one of the most satisfactory varieties ever seen.

D. N. Shoemaker.

FEB 11 1924

SPECIAL NOTICE

Since our price list has left the press and our ads. have been run in the leading farm papers, our entire acreage of cabbage and onion plants have been killed in the recent freeze, with the sole exception of six acres, which were well protected. These plants have stood very low temperatures, which will make them very hardy and tough. Now we will have to ask you \$2.50 per thousand for those we have left. We feel sure that you will be fortunate in securing them at any price, as every grower in the South has been frozen out. We could not afford to take less for these, as our loss has been so great. In fact, at this price it will not cover the loss we have sustained. Mail your orders promptly, so there will be as little delay as possible. We will get them out promptly if the weather permits.

It is impossible to get plants here in our locality before March the 15th, so we have already planted a large acreage in South Florida, which will enable us to begin shipping from that point by February 15th. The price will be reduced on these plants to \$2.00 per thousand after the above mentioned date, but we cannot take the regular price for these, as it has entailed considerable expense in growing these plants.

Our acreage here will be ready for shipping by March 15th, which is as soon as any grower can supply you good, tough plants. After this date we will ship you from this point at our regular dollar thousand price. Please do not get these prices mixed and expect up to ship you plants at the cheap price now. We are meeting our customers more than half way and by no means do we expect to pay expenses and make any money out of this season's business.

We thank each customer for their past business and trust we will be able to serve you in the very near future.

CARLISLE SEED & PLANT FARMS.

Prices on the four new Gladioli are cheap at 10c per bulb; ½ doz. bulbs, 50c; 1 doz. bulbs, \$1.00; 100 lots, \$8.00. Bulbs guaranteed to run an inch and above. Remember, this is first class stock in every particular.

AMERICA—America is perhaps the most popular Gladioli grown. Immense flowers of soft pink, with purple markings in the throat. It is a vigorous grower, spikes of 12 to 16. Flowers very beautiful.

MRS. FRANCIS KING—Another very popular variety, flame-pink, contrasting in a striking way with a deep rich velvety blood-red, extra long spikes with 8 to 12 flowers. Standard of Gladioli.

CHICAGO WHITE—Pure white with lavender markings in the throat. This is considered finest white variety and does splendidly. It is a favorite variety among the florists.

HALLEY—A very rich salmon pink. It is tall, strong grower and one of the finest Gladioli. Has ten long-flowered spikes with streaked purple from blotch.

Price on the above lot of Gladioli very reasonable at 8c each; ½ doz., 40c; 1 doz., 75c; 100, \$6.00. Bulbs guaranteed to be inch and up. All good strong bulbs for forcing.

ABELIAS—A fine shrub grown in the Southern states bearing deliciously fragrant bell-shaped white flowers, almost hiding the bush all summer long. Suitable for hedges and one of the prettiest of all shrubs. Plants one year old, 8 to 10 inches high, at 20c each; 1 doz., \$2.

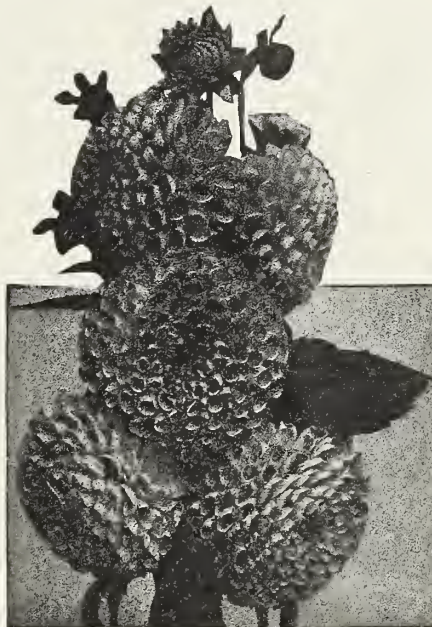
DELPHINIUM (Hardy Larkspurs)—A very quick growing flower, producing erect spikes of beautiful flowers of blue, pink and white colors. Large blooming. Plants ready. 50 plants, \$1.00; 100 plants, \$2.00; 1,000, \$12.00.

GAILLARDIAS (Hardy Perennials)—Also known as the Blanket Flower. Is well adapted to most any section. Thrives on poorest and driest soils, producing plants with large showy flowers during the season. Plants are of strong spreading growth, 18 inches in height. Brilliant flowers are born singly on long stems. Strong field grown plants ready. 50 plants, \$1.50; 100 plants, \$3.00; 1,000, \$15.00.

MARIGOLDS—Free flowering, garden favorites, grows splendidly all over the South. Our new improved types are far superior to the small flowers of the old forms. **Tall Double African Mixed**—Extra large flowers grow from 14 to 18 inches tall. Various shades of yellow. Plants ready March 15, field grown, hardy and tough. 100 plants, 40c; 1,000 plants, \$2.50.

ZINNIAS—Our new giant dahlia flowered zinnia is entirely distinct from the ordinary giant flowering class. The flowers so closely resemble dahlias that when placed side by side it is difficult to distinguish one from the other. Our mixture of red, white, pink and lavender is very beautiful. Hardy field grown plants ready March 15th. 50 plants, \$1.00; 100 plants, \$2.00; 1,000 plants, \$15.00.

DAHLIAS



DAHLIAS

Dahlias need no introduction. Evidently it is the most attractive flower grown, and the flower garden is never complete unless dahlias are grown.

In offering you our bulbs we wish to impress the fact that this stock is grown from plantings grown by the largest dahlia farm in the country. We are only offering you a few varieties this season, but by next year we will be able to offer you a larger assortment.

Decorative types are very beautiful and we offer the following varieties of this kind:

HENRY PATRICK—Pure large white.

LAVENDER BEAUTY—Lavender, medium size.

LYNDHURST—Brilliant scarlet.

SYLVIA—Standard pink for florists.

THOMPSON—Giant bright red.

PEACH BLOW—Orchid blooms.

BALL OR SHOW DAHLIAS—Types very fine for Florist Use. Our varieties:

QUEEN OF YELLOWS—One of the best yellows.

NAOMI—New buff, suffused Naples pink, very fine.

RED HUSSAR—Clear red.

SNOWBALL—Very long keeping white.

CATUS TYPE—Narrow, long, pointed petals. Very beautiful type of Dahlia. Our varieties.

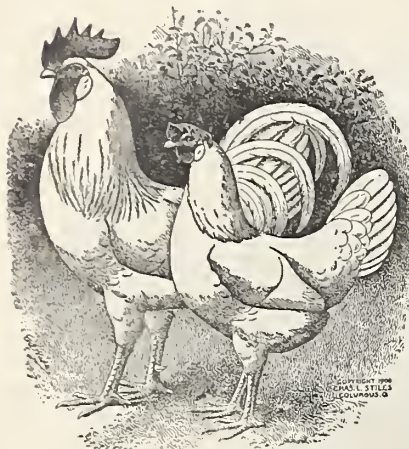
COUNTRY GIRL—Exquisite yellow, tipped salmon pink.

LAWWINE—Flesh white, very beautiful.

W. B. CHILDS—Maroon.

Price on all the above varieties 25c each; 1 doz., \$2.00. Order early and we will ship bulbs out when you want them.

WHITE LEGHORNS



WHITE LEGHORNS

We have made a specialty of growing pure-bred S. C. White Leghorn Chickens on our farm here. We have only this breed, as Leghorns, by nature, are the most productive layers. Our hens are of the noted Tancred strain and headed by the best cockerels that we could buy. It is our aim to combine the highest laying qualities with correct type and color and as much vitality as it is

possible to breed into them. We are not trying to do any volume of business. All our birds are right here where we can give them our personal attention and inspection. We consider each bird individually and cull rightly. Every hen that does not measure up to the standard is taken out, and we use only cockerels of the highest type. Quality and not quantity is our aim. We are not running a big hatchery, which would mean going all over this community gathering any kind of eggs for hatching and to sell for setting. We want our customers to understand that they are buying from among the best when they purchase our stock.

We might say that we have found it cheaper to raise from purebreds, even though it is for eating purposes, as they will grow off faster and more uniform than those hatched from common yard eggs. In fact, the cheapest chicken that you can buy is a thoroughbred. It is said that there are more chickens in the South which do not pay for the feed than there are which do. Why do they not get eggs in winter? Because they do not have the right kind of chickens in the first place, and secondly, because they do not give the proper feed. If you think that we could be of service to you in regard to your chickens we will gladly answer any question upon receipt of stamped addressed envelope.

DAY OLD CHICKS

It is considered by some to be cheaper to buy baby chicks than to hatch with hens. At any rate you can "count your chickens before they hatch." We know it is far cheaper if you have brooders or other good methods for caring for them. There is no question that if you put your chickens under a brooder and give them the proper feed, and have your house sanitary that you will raise a greater percentage than with hens. If the weather is not suitable, you have no trouble keeping them under shelter.

We ship our chicks parcel post prepaid, in corrugated paper boxes with proper ventilation. We guarantee 97 per cent. safe arrival. Should more than this amount

die or be killed in transit have your mail carrier or postmaster give you statement of the loss and we will refund the amount. Our hatches will come off once each week, so we ask that you send your order in plenty of time so there will be no inconvenience to you.

Our price is: 25 chicks, \$5.00; 50, \$10.00; 100, \$17.50.

EGGS FOR HATCHING

If you desire to raise only a few chickens and want eggs to set under your hens, we will gladly sell you the eggs for setting from the very best hens on our yards. This is probably the easiest way to get a start of purebred stock. Set all your hens on eggs from birds of reputation. Then dispose of your older stock. We would suggest that when your thoroughbred chickens begin to lay to dispose of all your other stock by all means. We think that a mixture of breeds is no breed at all. Of course they can be kept up in different yards. We will sell you Leghorn eggs for hatching at:

15 eggs, \$1.50; 50 eggs, \$4.50; 100 eggs, \$8.50

Eight Weeks Old Pullets

Many are not situated to breed their own chickens and, too, some would wish to get a sooner start than with day-old chicks or setting their hens, so there is a demand for pullets, which we can supply from our stock raised here on our yards. They are brooded under the right conditions and fed the proper food for best development. If you are interested in these, write us the number you wish and we will make you attractive prices.

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Plant better poultry seed.

* * *

It costs no more to feed purebreds than scrubs.

* * *

Selling a few eggs every day will keep poverty away.

* * *

Two hundred White Leghorns hens in the hands of a capable manager will keep the home fires burning.

* * *

A hen that lays 300 eggs per year eats not more than the 100 egg hen.

* * *

Keep a record of what Mrs. Biddy is doing, you don't want a boarder, and pay the bill yourself.

* * *

Why not make your orchard land doubly useful, by letting White Leghorns use the first story, while the trees take the one above.

* * *

The value of Poultry products produced in the United States, last year, was more than that of the wheat crop.

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In 1923 poultry products of our Country totaled one billion dollars. If hens are such producers of revenue with very poor attention, how much more would they produce with good attention?

* * *

Statistics show that Atlanta, Ga., uses \$8,000 worth of fresh eggs per day. Just at this time this money is going beyond the Ohio river. Same thing is true of other Cities of the South. Why let this opportunity slip thru our fingers? Climatic conditions and many other things are more in our favor for poultry raising.